



Al-Anon Family Groups  
Help and hope for families and friends of alcoholics



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Please read at a minimum of two successive meetings  
so that all members may have an opportunity to  
participate in the Seventh Tradition

**Quarterly Appeal Letter  
To Individual Members in Your Group**

May 2020

Dear Al-Anon and Alateen Members,

As a fellowship, you will be reading this Appeal Letter in the merry, merry month of May! As for me, I am writing this letter in the cold, drizzly month of February. My program teaches me to live "One Day at a Time." My commitments to the fellowship require a bit more planning than that! I shall strive to make this sharing warm and inviting to make up for the cold outside!

In the merry, merry month of May, the 2020 World Service Conference (WSC) will be history. Many new services and much exciting news will have been presented regarding the Strategic Plan initiatives and other services.

2020 will bring the mobile app as a brand-new service. This opens many possibilities!

2020 will bring a revamped, more user-friendly, online store. As an English-speaking member of the fellowship, I had no idea how our Spanish- and French-speaking members in the fellowship struggle to purchase literature in their own language. The new online store will immensely improve our process for purchasing literature.

2020 will bring Al-Anon's cooperation and participation to the 85<sup>th</sup> International Convention of Alcoholics Anonymous, July 2-5 in Detroit, Michigan. Imagine fifty thousand of your closest friends reciting the Serenity Prayer. We hope to see you there!

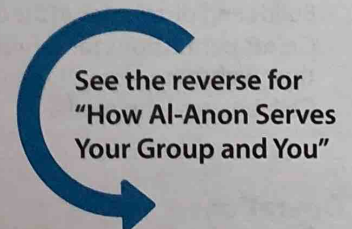
2020 will bring my year of service as your Board of Trustees' Treasurer to a close. It has been an honor and a privilege to serve.

This year we have continued the conversation regarding the importance of using the appeal envelope only for appeal contributions and ensuring the subject line on your check notes "appeal", since the donation is from individuals to the World Service Office (WSO).

What a year it has been! You have trusted me to help carry your financial messages from the fellowship to the organization. I recently had the privilege of sharing my experience, strength, and hope at an Area convention. Two members came to me afterwards and thanked me for traveling in service to the fellowship. They both shared their sadness at not being able to travel but told me *their twenty-dollar contribution goes places they could never go!*

Love in service,

Cindy K.  
Member  
AFG, Inc. Treasurer  
[treasurer@al-anon.org](mailto:treasurer@al-anon.org)



Contributions to Al-Anon Family Group Headquarters, Inc. or Al-Anon Family Group Headquarters (Canada) Inc. may qualify as a charitable deduction, but the WSO makes no judgment as to the specific deductibility of a contribution by any member.

The last annual financial report, filed with the New York State Department, may be inspected at State of New York, Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271; upon written request to the Commonwealth of Virginia, Department of Agriculture and Consumer Services, Division of Consumer Protection, Office of Consumer Affairs, PO Box 1163, Richmond, Virginia 23218; or at [al-anon.org/members](http://al-anon.org/members).

Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617



# How Al-Anon Serves Your Group and You

## Programs

### Group Services

- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates *Alateen Talk* quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)
- Answers questions about group issues
- Approves Area Alateen Safety and Behavioral Requirements

### Public Outreach / Professionals

- Prepares and distributes *Al-Anon Faces Alcoholism (AFA)* magazine
- Sends complimentary materials to professionals
- Attends professional conferences to share the Al-Anon message

- Performs outreach to professionals
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

### Literature

- Responds to correspondence about literature and *The Forum*
- Performs research to give the most thorough response to members' questions regarding CAL
- Processes requests to reprint CAL
- Prepares and edits CAL
- Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits *The Forum*
- Provides leadership and support on the AFG Connects communities for *Forum* and Literature Coordinators and Area Newsletter Editors

### Conference

- Prepares program and staffs the World Service Conference (WSC)
- Prepares the *World Service Conference Summary (P-46)*
- Provides leadership and support for Delegates, Area Chairpersons, and District Representatives

- Responds to all communications regarding Delegate and Conference concerns
- Develops service tools to educate the membership on the Structure

### International

- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares *IAGSM Summary*
- Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

### Other Program Services

- Participates in Area and International events
- Maintains the Archives
- Provides groups with registration dates
- Creates International Convention program

## Administration and Digital Strategy

### Digital Strategy & Communications

- Designs, builds, and maintains the website
- Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- Develops service-wide PO campaigns, including Public Service Announcements (PSAs)
- Maintains *The Best of Public Outreach*
- Conducts internal research and collaborates with researchers
- Builds and distributes *In the Loop*
- Grants permissions for service arms to post the Legacies on their websites
- Collaborates with media

- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

### Administrative Services

- Facilitates special projects and events, including Conference and International Conventions
- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees' Strategic Plan
- Recruits, retains, and grows WSO Staff to support our primary purpose
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

## Finance & Operations

### Operations

- Designs *The Forum* and *AFA*; *In the Loop*; event programs, posters, and summaries; and CAL
- Translates new and updated literature, WSO website pages, and other published materials
- Translates, designs, and distributes *Le lien* and *Al-Anon y Alateen en acción* magazines
- Stocks literature inventory

- Maintains WSO building and grounds
- Maintains AFG Connects and the online store

### Finance & Customer Service

- Pays the bills of AFG, Inc.
- Receives and processes contributions
- Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes *Forum* subscriptions